



THIRD PARTY
RISK ASSOCIATION

Women in Third Party Risk Management

Julie Gaiaschi, CEO & Co-Founder TPRA

Agenda:

- Opening Remarks & Upcoming Events
- Women in TPRM Work Group Updates
- Empowering Voices Roundtable: “How can we better quantify and communicate the ROI of our risk management work to executives?”
- Journey to TPRM
- Closing Remarks

To join, please visit
www.tprassociation.org/join.

WELCOME TO TPRA!

Third Party Risk Association (TPRA) is a not-for-profit created out of a necessity to build a community of like-minded third party risk professionals to allow for the sharing of best practices, exchanging of ideas, and influencing of an industry.

Mission: Furthering the profession of third party risk through knowledge sharing and networking.

Vision: To be the global voice and standard for the third party risk profession: Advocating its value, Promoting best practices, and Providing exceptional service to its members.

Standard Practitioner Membership (FREE)

- Monthly Meetings on TPRM Pain Points
- Industry-Specific Roundtables
- In-Person & Virtual Conferences
- Network Events & Local Meet Ups
- Members Only Site w/ Guidebook & Templates
- Service Provider Resources & RFP Site

Premium Practitioner Membership (\$199)

- Standard Membership Benefits PLUS
- 50% Off In-Person Conference Ticket
- Discounts on Certification Program
- Monthly Informational Briefing for TPRM Leaders

Upcoming Events:

- **9/16 Women in TPRM Meeting @ 1 - 2 PM Central (Open to All)**
- **9/17 Industry Roundtable: Technology @ 10 -11 AM Central (Members Only)**
- **9/18 TPRM Insight Work Group @ 10 - 11 AM Central (Members Only)**
- **9/22 & 9/23 TPCRA Training @ 9 AM - 4 PM Central (Open to All for a Fee)**
- **10/16 Industry Roundtable: Healthcare @ 10 - 11 AM Central (Members Only)**
- **10/16 Industry Roundtable: Finance @ 1 - 2 PM Central (Members Only)**
- **Subscribe to our YouTube channel “Third Party Risk Association”**
- **Join our Slack forum under “Membership” using the “Slack Forum” link.**
- **Follow us on LinkedIn to view upcoming events and promotional opportunities.**



Third Party Cyber Risk Assessor© (TPCRA©) Certification

The TPCRA Certification is a specialized designation to confirm your understanding and skill in the assessment of third party cyber security controls and processes, as well as validate your competency in the creation, execution, and management of third party cyber risk assessments.

Examination: Scheduled at a **PearsonVue** location near you on the date and time you select.

Domains:

- Cybersecurity and TPRM Basics
- Pre-Contract Due Diligence
- Continuous Monitoring
- Physical Validation
- Disengagement
- Cloud Due Diligence
- Reporting and Analytics

2025 Training Dates:

- ~~Virtual: February 10 - 13 @ 6 to 9 PM ET~~
- ~~In-Person (Myrtle Beach, SC): April 7 - 8 @ 9 AM to 4 PM ET~~
- ~~Virtual: August 4 - 7 @ 6 PM to 9 PM ET~~
- Virtual: September 22 - 23 @ 10 AM to 5 PM ET
- Virtual: October 6 - 9 @ 6 PM to 9 PM ET
- Virtual: November 17 - 18 @ 10 AM to 5 PM ET

Virtual Conference

CONTINUOUS TPRM PROGRAM IMPROVEMENT

Wednesday, September 10, 2025
9 AM - 4 PM CT (10 AM - 5 PM ET)

Join us for this 1-day virtual event full of expert-led sessions on a variety of topics related to improving & enhancing your TPRM program!

Presented by



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CERTIFICATE TRAINING COURSE

AI/LLM SECURITY & RISK COURSE FOR TPRM:

LEARN AI/LLM RISKS AND HOW TO ASSESS THEM IN THIRD PARTY NETWORKS

This training course includes 12 modules that detail the risks that AI within third party networks can carry, as well as how to assess them.



ON-DEMAND, SELF-PACED



1 HOUR



\$0.00



1 CPE HOUR + CERTIFICATE OF COMPLETION



Learn More

www.tprassociation.org/certificate-program



IN COLLABORATION WITH



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PROMPTARMOR



LIVE VIRTUAL TRAINING

SECURING SAAS APPLICATIONS

Time: 4 Hours

4 CPE Hours

Cost: \$159

Next Training: 10/17/25

This training provides actionable knowledge to strengthen SaaS security practices & enhance TPRM strategies.



www.tprassociation.org/certificate-program



Presented By:



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Upcoming

Demo Days

October 22, 2025

From 9 AM up to 4 PM Central

Join us quarterly as we explore innovative solutions from leading TPRM Service Providers!





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SAVE THE DATE FOR OUR 2026 IN PERSON CONFERENCE!

- Date: Monday, April 20 – Thursday, April 23, 2026 (ends at noon)
- Location: Renaissance Denver Hotel & Conference Center
- Theme: Peaks & Pitfalls: Charting the TPRM Terrain
- Early Bird Registration opens in **September for Premium Members** - \$325 (A 50% discount)
- Early Bird Registration opens in **October for Standard Members** - \$650
- Early Bird Registration opens in **October for Vendor Members** - \$1,200
- Hotel Rate: \$169/Night



Welcome & Introductions

Work Groups & Objectives

Our goal is to Celebrate, Uplift, and Support Women within the TPRM Community.

- **EDUCATE & SUPPORT** - Uplift women within the TPRM Industry by creating a platform for women in TPRM to be recognized, celebrated, and supported.
- **PAY** - Provide access to higher paying jobs within TPRM
- **MENTOR** - Facilitate Mentorships for women in TPRM
- **LEAD** - Cultivate the next generation of Women Leaders

Note: The mission of the TPRA is to further the industry of TPRM through knowledge sharing and networking. As such, this group is specific to third party risk management. While we recognize the mission of other women-related groups, we will not be addressing topics outside of TPRM.

As a not-for-profit organization, we also cannot lobby or support a political party.

Joining a Work Group

- Meet every other month to discuss projects. Next meeting is **Tuesday, October 7th from 1 - 2 PM Central.**
- To join, simply register for the call. All work groups meet at the same time and then go off on their own to complete activities.
- If you would like to receive volunteer points, complete and submit the “Attend Volunteer Committee Meeting” form on the “Volunteer Program” website.

Objective - Education & Support

Educate & Support:

- Create a platform for women in TPRM to be recognized, celebrated, and supported.
- Promote the importance of Women in TPRM and create/provide educational material to organizations.
- Provide access to talks, tools, and techniques for uplifting and informing Women in TPRM.



Activities:

- Find talks on YouTube and link to the Women in TPRM Library.
- Write articles for the Women in TPRM Library, as well as the TPRA blog.
- Create videos for TPRA's YouTube channel (Stories of Women Journey)
- Create documents to be downloaded by women and men to educate on certain topics.
- Find speakers for the "Journey to TPRM" series. (FULL for 2025)
- Think through monthly challenges for the Women in TPRM LinkedIn page. Recently posted "Knowing what you know now, how would you guide your younger self on your TPRM journey?"
- Think through TPRM Roadmaps for members (New to TPRM, Looking for Automation, Potential Leaders, Emerging Risks & Innovation)

Celebrations:

- Congrats to **Kim LaBarbiera** on her retirement!



Kim LaBarbiera, JD, LLM, CAMS, CTPRP  • 1st
Board of Directors - Third-Party Risk Association
2w • 

It is with such mixed emotions I announce that starting in September, I will no longer be on the books as a GCO colleague for American Express. It has been an such an incredible journey working on the Cybersecurity, Resilience, and Third-Party Risk Team for Amex. My portfolio was so varied and exciting, from working on the General Counsel's Office (GCO) AI team; to driving our first open banking relationship through our TLM process; to helping draft and drive policy with BPI, the ABA, and the American Banking and International Banking Associations; and finally to drafting of legal memos for our global network colleagues and risk leaders on the treatment of merchants. I even won the prestigious GCO Bright Blue Award! I must have told a thousand dad jokes in all the coffee chats we had- and I would love to thank you, my Amex colleagues and partners, for your kind emails, texts, linked in messages, phone calls and flowers of support during my departure. I am going to try to respond to each one individually as well. I will be soon be following this announcement with details of my next adventure so you will know how to contact me! American Express - don't leave home without it!

Celebrations:

Congrats to **Women-Owned Organizations** that have recently joined TPRA!

- BraunWeiss
- Continuity Strength
- Vanta



Objectives - Mentor

Mentor Objective:

- Create a mentorship program for women within TPRM.

Activities:

- Create expectations for our mentors/mentees. (This is now available on our mentorship website.)
- Review mentor/mentee applications and match applicants. We currently have 127 matches (254 in the program)!
- Sent out the Q2 Mentorship Survey. Below are the results:
 - 53% meet monthly while 10% meet quarterly
 - Mentors/mentees feel conversations and resource sharing are working well in the program.
 - Mentors/mentees sometimes aren't reaching out to each other. Question on 'term'.
 - 80% feel they were matched well.
 - Overall rating of 4.34 out of 5 for the program.
- Will send out Q3 survey this month.



Objectives - Lead

Lead:

- Highlight Women Leaders in TPRM.
- Work to create a roadmap for Women whose path is leadership.

Resources Available:

- Highlight women leaders in TPRM by spotlighting them on TPRA website and on LinkedIn. (Full for 2025)
- Created a roadmap for Women whose path is leadership. Continue to promote the Leadership Ladders page.
- Create a Women in TPRM video series and post to YouTube.



Objectives - Pay

Pay:

- Educate the importance of fair wages and equal opportunity for women in TPRM.

Potential Activities:

- Highlight organizations that are hiring women executives and/or have a women-related program. (We have two new organizations that we will be interviewing for the Empowering Enterprises series.)
- Create speaking program for successful women, highlighting their challenges, successes, and characteristics. (Video Shorts)
- Create the topics for our Roundtable within the Women in TPRM calls. Ex. Branding yourself, advocating for yourself, crucial conversations
- Create job descriptions for a list of common TPRM roles. (Includes assumptions to be made about programs.)
- Create a workshop for women in business. (Coming this Fall.)

Empowering Voices in Business Roundtable: How do you stay resilient in an industry that can often be reactive, high-pressure, and under-resourced?

Discussion: How to Stay Resilient

- **Build Strong Peer Networks** - Find strong peer network groups in professional associations, peer councils, and mentoring for connection. These communities provide a great space to share experiences, exchange best practices, and offer encouragement during difficult projects or audits. Networking also helps normalize challenges and reminds practitioners they're not alone.
- **Prioritizing Continuous Learning** - Staying ahead of emerging risks (AI governance, supply chain disruptions, cyber threats) helps reduce reactivity. Many women focus on professional certifications, webinars, and industry forums to build confidence and credibility. This knowledge buffer allows them to shift from constantly “putting out fires” to anticipating issues before they escalate.
- **Advocating for Resources and Visibility** - TPRM is sometimes under-resourced compared to other risk disciplines. Women leaders often strengthen resilience by clearly articulating the business case for investment, linking vendor risk to enterprise risk, and showcasing the value of their teams. By elevating the visibility of TPRM, they reduce the sense of always being on the defensive.

Discussion: How to Stay Resilient

- **Practicing Self-Care and Boundary Setting** - The reactive pace of vendor incidents can lead to burnout. Resilient practitioners build boundaries, setting realistic expectations, documenting escalation paths, and ensuring downtime. Many also lean into exercising or journaling to manage stress and preserve focus.
- **Leading with Empathy and Collaboration** - Women in TPRM frequently emphasize relationship-building, with stakeholders, vendors, and colleagues. By fostering trust, they make collaboration smoother during high-pressure events like breaches or regulatory exams. This relational resilience helps them weather challenges without eroding morale.
- **Finding Purpose in the Mission** - Resilience often comes from remembering why the work matters. Protecting sensitive data, securing critical supply chains, and upholding trust for customers are meaningful drivers. Many women use this sense of purpose as an anchor during times when the role feels thankless or overwhelming.

TPRM Journey:

Hilda Andeliz Gomez | VP, Ent. Third-Party Risk
Performance Analyst | Valley Bank



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Women in Third Party Risk Management

TPRM Journey

Hilda Andeliz Gomez

VP, Ent. Third-Party Risk Performance
Analyst

Valley Bank





AGENDA

- Who Am I?
- Journey to Third Party Risk Management
- Key Take-a-Ways / Things I've Learned
- Questions



Journey to Third Party Risk Management

PNC Bank

- ▶ *ACCEL Development Program Associate*
 - ▶ 1-year rotational program across retail banking roles (teller, banker, branch manager, business banking)
- ▶ *Branch & Business Center Assistant Manager*
 - ▶ Oversaw branch operations and risk management
 - ▶ Led a high-performance team of 6; branch ranked top-performing in market for 18 months
- ▶ *Market & Risk Loss Prevention Advisor*
 - ▶ Supported fraud, loss prevention, and risk mitigation efforts across Northeast territory.

Valley Bank

- ▶ *Vice President, Third-Party Risk Management Performance Analyst*
 - ▶ Started as an AVP, Third-Party Risk Management Analyst, and was promoted to my current position based on performance and leadership.
 - ▶ Oversee the full vendor lifecycle, providing independent oversight as part of the Second Line of Defense.
 - ▶ Lead governance, policy development, and annual performance evaluations in alignment with regulations such as OCC, NYDFS, and GLBA.
 - ▶ Partner with business units, compliance, legal, and IT stakeholders to streamline due diligence, enhance accountability, and strengthen risk awareness.



Key Take-a-Ways / Things I've Learned

- ▶ *Every closed door is simply a redirection toward the right opportunity*
- ▶ *Surround yourself with people who challenge you to grow, encourage you to do better, and see the potential within you.*
- ▶ *True growth happens when you step outside your comfort zone.*
- ▶ *Your story can help others, so share it confidently.*
- ▶ *Learn how to PAUSE and SMELL the Roses.*



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Questions?

Thank you for joining!

Open Forum

Next Meeting: Tuesday, October 21, 2025 @ 1 – 2 PM Central

Thank you for joining!