



THIRD PARTY  
RISK ASSOCIATION

**WHY ATTEND**

**TPRA'S 2024 IN-PERSON TPRM CONFERENCE**

**THIRD PARTY  
RISK MADNESS**

**APRIL 9 - 12, 2024**

**SHERATON PHOENIX DOWNTOWN  
PHOENIX, AZ**

**[WWW.TPRASSOCIATION.ORG/2024-CONFERENCE](http://WWW.TPRASSOCIATION.ORG/2024-CONFERENCE)**

## ***ABOUT THE CONFERENCE***

**Game On!** Are you ready to experience the most thrilling conference in the third party risk management (TPRM) industry? Welcome to **Third Party Risk Madness** – where the electrifying energy of March Madness collides with the strategic prowess of professional business practices. This one-of-a-kind conference, hosted by the Third Party Risk Association, promises an action-packed event that will elevate your TPRM game to championship levels!

Join **350 attendees from various industries, at all maturity levels**, at **Third Party Risk Madness** – where basketball, business, and TPRM unite for an epic showdown of innovation and success. Get ready to dribble your way to victory in **Phoenix, Arizona**, on **April 9-12, 2024!**

Early bird registration closes **February 1, 2024**. [Click here](#) to secure your court-side seat and take advantage of exclusive offers. Hurry, space is limited, and you won't want to be left on the bench for this thrilling event.

## ***LEVEL UP YOUR STRATEGIES & UNLEASH YOUR TPRM SKILLS***

Just like in basketball, success in TPRM requires effective teamwork and tactics. At Third Party Risk Madness, industry leaders and experts will share their winning strategies, innovative approaches, and best practices. Discover how to navigate complex risks and ensure a slam-dunk performance in your TPRM program.

## ***STAR-STUDED SPEAKER LINEUP: SCORE BIG INSIGHTS***

Prepare to be inspired by our lineup of MVP speakers who have conquered the TPRM court. From seasoned veterans to rookie rising stars, each speaker brings unique experiences and invaluable knowledge to the table. This conference will feature 4 speaking tracks with a whopping **60 sessions**, including **35 breakout sessions**, **3 keynotes**, **16 roundtables**, and **5 demo presentations** from innovative TPRM Service Providers. You won't want to miss their game-changing insights and exclusive tips for staying ahead of the competition.

## ***FAST-BREAK NETWORKING: FORM WINNING ALLIANCES***

Connect with an elite squad of TPRM professionals, just like assembling a dream team. Forge valuable connections during our **2 all-attendees networking events**, **halftime lunch table talk opportunities**, **private network events**, and **special outings**. Exchange plays, collaborate on strategies, and lay the groundwork for future partnerships that will elevate your TPRM game to championship heights.

## ***SHOOT FOR SUCCESS: TACKLE REAL-WORLD CHALLENGES***

Engage in meaningful discussions, interactive roundtables, & hands-on presentations that highlight real-life TPRM scenarios & case studies. Huddle up with industry experts to brainstorm solutions for common challenges & gain practical takeaways you can implement in your organization. It's time to make winning moves on & off the court.

## ***GAME WINNING CONFERENCE ENHANCEMENTS***

TPRA conferences are all about setting yourself apart from the crowd. With that in mind, we strive to offer unique and exciting opportunities to our attendees.

**Professional Headshots:** Attendees will have the option to purchase a professional headshot session at a highly discounted rate of \$15! Headshots are an essential part of personal and professional branding. With this in mind, TPRA is bringing in a professional photography team with over 20 years of experience. They will work to expertly pose your shots and enhance your pictures with professional editing. You will also receive your edited headshots digitally the same day you take them! [Learn More >](#)

## ***TAILORED TO YOUR PROGRAM'S NEEDS***

This event is designed to suit your program's individual goals. Take full advantage of our in-person conference by shaping the experience to best fit your needs with four program-enhancing tracks.

- **Track 1: TPRM Fundamentals (TPRM Essentials & Better Practices)** with themes on frameworks, budgeting, maturity models, vendor inventory & tiering, TPRM reporting, & more.
- **Track 2: Only the Best Win (Operational Risk & Resilience)** with themes on continuous monitoring & ongoing assessments, proactive review of control evidence, incident response, risk escalation & acceptance, contracting, operational risk, insurance reviews, & more.
- **Track 3: Innov-AI-tion Slam Dunk (Innovation & Automation)** with themes on Artificial Intelligence (AI) & machine learning (ML), automation, predictive risk management & analytics, journey mapping, proactive risk identification, enterprise integration, Environmental Social Governance (ESG), review of FinTechs, & much more!
- **Track 4: Rules of the Game (Regulations & Standards)** with themes on regulatory adherence, keeping pace with regulatory change, assessing compliance risk, & navigating global data privacy laws.

Focus on one track or mix-&-match sessions depending on your program's goals & needs!

## ***COLLABORATE / ENGAGE / DISCOVER***

Engage in a variety of diverse discussions and activities at Third Party Risk Madness. TPRA was founded on the business objective of being a conduit for networking and collaboration, breaking down barriers, connecting, and sharing best practices in order to form and solidify meaningful relationships. As the threat landscape grows in complexity and regulations require organizations to review their third parties with a more focused lens, **networking and benchmarking with peers has never been more important**. TPRM practitioners will return to their organization with new insight and ideas to advance your TPRM program and organization's risk management program as a whole.

## ***BENEFITS OF CONFERENCES***

Conferences are a way for the industry to come together and find solutions to common challenges that benefit the industry as a whole. The networking and exchanging of ideas facilitated at conferences help to move organizations and industries forward – and you have a critical role to play in that. Conferences provide a platform, not only for attendees to share their knowledge and insight, but also to connect and engage in meaningful discussion with industry members from a variety of backgrounds, program maturity, locations, and more.

In addition to providing attendees with opportunities to network and interact with fellow practitioners, the TPRA also issues Continuing Professional Education (CPE) credits to ensure they can maintain existing security and risk-related certifications. Receive up to **17 CPE credits** at our in-person conference alone.

Approving employees to attend events such as this not only evidences that you are supporting and furthering the careers of your team members but also ensures your own organization is keeping up to date on current TPRM trends.

It's a blast to be able to get together and to really share ideas, share stories, and have that constant dialog as to how we can **collectively bring our thoughts together to make programs better**, because it's **all about the knowledge-sharing** when it comes to third party risk management.

***~ Tom Garrubba | Echelon Risk + Cyber***

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## THE DETAILS

Four days of impactful discussion and networking with leaders from all across the industry!

### APRIL 9 (6 PM - 8 PM CT)

- **Game Starter Network Event:** Get off the bench and onto the TPRM court for our first network event of the conference! Enjoy deluxe appetizers and beverages, on-site entertainment, and participate in conference games to collect raffle tickets.

### APRIL 10 (7:30 AM - 7:30 AM CT)

- Experience a full day of in-depth discussions with TPRM industry leaders, panel presentations, and peer roundtables + breakfast, lunch, & snacks!
- Meet Service Providers bringing you innovative tools and techniques to accelerate your programs.
- **Slam Dunk Network Event:** Join fellow attendees for our last network event of the conference! Enjoy deluxe appetizers & beverages, on-site entertainment, & participate in conference games to collect raffle tickets.

### APRIL 11 (7:30 AM - 7:30 AM CT)

- A second full day of insightful presentations and collaboration + breakfast, lunch, & snacks!
- **Awards & Raffles:** We will announce the winner of the TPRA TPRM Service Provider Innovator Award, the sponsor booth "Best Swag" winner, and of course, the winners of our various raffles!

### APRIL 12 (7:30 AM - 12:00 PM CT)

- Close out the last day of the conference with a half-day full of roundtables with topics chosen by attendees + breakfast.
- Experience a final keynote from our industry expert panel of Regulators!

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## TICKETS

Included in the ticket price are meals, including breakfast, lunch, and a variety of snacks on days 2 and 3, plus breakfast on day 4. Also included are drinks and heavy appetizers at our two network events. Attendees will also receive a "welcome" conference bag, complete with a free t-shirt, TPRA and conference swag, raffle tickets, complimentary drink tickets for our network events, and more surprises! [Learn more & register on our website.](#)

## TICKET PRICING

Early Bird pricing is happening now until **February 1, 2024** and TPRA Practitioner Members receive exclusive discounts! [Purchase Tickets >](#)

- **TPRA Premium Practitioner Member:** \$250 (50% off ticket price)
- **Early Bird TPRA Standard Practitioner Member:** \$450
- **Early Bird Practitioner Non-member:** \$550
- **TPRM Service/Tool Providers:** \$1,000

TPRA Standard Practitioner Membership is **FREE** and comes with a wealth of benefits for any professional in the TPRM space. Premium Practitioner Membership is only **\$199** and gets you 50% off your ticket to our in-person conference, plus additional benefits, including discounts on our new certification program. [Click here to join.](#)

TPRA is willing to discuss discounted rates for organizations interested in obtaining membership for and/or sending 4 or more team members to our in-person conference. Please contact Julie Gaiaschi, TPRA CEO & Co-founder, at [julie@tprassociation.org](mailto:julie@tprassociation.org) for more information.

I like to hear, not just the challenges that people today are having in their programs, but a lot of the **vendors are able to share their techniques** & what they have seen with other organizations & to be able to bring what worked in those other organizations. Everybody has unique challenges, but at the same time, it's being able to **take those tools** & find out ways that you could **utilize those tools within your own environment**, which will really help shape your program.

~ *Tom Garrubba | Echelon Risk + Cyber*

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## ***INTERESTED IN SPEAKING?***

TPRM Practitioners are invited to join leaders from all across the industry and share their thought leadership on advancing third party risk management! Speakers will receive FREE conference registration with all the perks! [Learn more and complete our Interested In Speaking form](#) by **Friday, February 8, 2024**.

## ***INTERESTED IN SPONSORING?***

If you are a TPRM Service Provider and are interested in speaking and/or having a booth at this event, please visit our Interested in Sponsoring. Choose from four Championship Sponsorship Levels plus "Food is fuel" Upgrades, Draft Extras, and Agent-Worthy Promotions. Sponsorships are limited and open until **Friday, March 29, 2024**. [Learn more & apply >](#)

### **Sponsor Upgrade Promotion**

Sign your sponsorship agreement by **12/31/2023** for the opportunity to choose a premium speaker/demo date & time, as well as other exclusive promotional opportunities!

This event would be nothing without our sponsor population. Really. Those vendors in the third party risk management space who are dedicated not only to developing and offering products which help practitioners like myself and my colleagues do a better job, but also **to give back to the community in the form of sponsoring** this event. [It's great] to see so many different vendors out in the pre-function area really interacting with folks that they would maybe never get a chance to expose their products to, and **developing relationships** that allow them to not only efficiently market their product, but also to get a sense for what practitioners like myself and my colleagues in attendance here today are really looking for. ...to see that vendors really **value this opportunity** to get out in front of the Third Party Risk Association's body of members. It's really amazing. I'm very hopeful that we will have even more vendors sponsor our event next year and really **partner with us** to **grow this event** as large as we can to make it **as meaningful as possible**.

***~ Vincent Scales | Verizon***

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# THIRD PARTY RISK ASSOCIATION

## ***ABOUT TPRA***

The Third Party Risk Association was created out of a necessity to build a community of like-minded third party risk professionals to allow for the sharing of best practices, exchanging of ideas, and influencing of an industry. This organization is a 501(c)(6) not-for-profit.

Activities in support of this purpose include, but are not limited to:

1. Promoting the value that third party risk professionals and practitioners add to their organizations;
2. Providing comprehensive professional, educational, and development opportunities, as well as standards and other professional practice guidance;
3. Researching, disseminating, and promoting to practitioners and stakeholders knowledge concerning third party risk and its appropriate role in control, risk management, and governance;
4. Educating practitioners and other relevant audiences on best practices in third party risk; and
5. Bringing together third party risk professionals and practitioners from all countries to share information, experiences, tools, and techniques.

The organization was formed by Julie Gaiaschi and Jon Ehret on October 22, 2018 and is headquartered in Iowa.



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