



# The Empanada Economy: Flavorful Insights into Third-Party Risk









## **Background on Presenter**



- Born and Raised in Chicago, IL
- 6 Years in TPRM
- CEO/Founder of Teepee & Docubark
- Proprietor of Jonny Empanada































The Empanada Economy: Flavorful Insights into Third-Party Risk

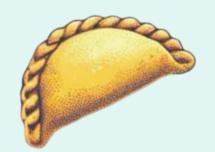


## Goals in My Empanada Business









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#### Third Parties Power My Business











**Restaurant Depot -** Food Suppliers

Whole Foods - Food Suppliers

**Buenos Aires Deli -** Food Suppliers

**Square - POS** 

**Venmo - Employee Payments** 

**Wave App** - Accounting Software

**Farmer's Market Organizations** 

ManageMyMarket - Farmers Market Admin

Social Media - Instagram, TikTok

**Uhaul** - Truck Rental

Alibaba Vendors - Canopy

**Fiverr** - Graphic Designers

**Gas Stations** - Propane

**Amazon** - Market supplies

**Home Depot** - Market supplies

**UPS Store** - Printing

**Novo** - Banking

**Byline** - Banking

Homebase - Employee Hours Tracking App

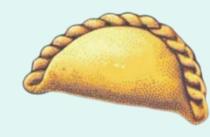
MileIQ - Driving Tracking App

Cricket - Hotspot

**Envision** - Shared Kitchen

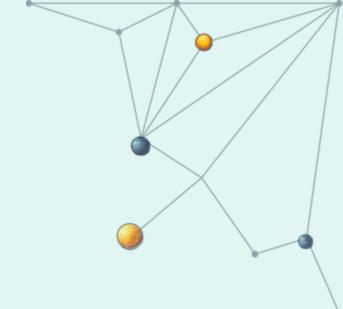
**Square** - Email Marketing

Chase - Credit card



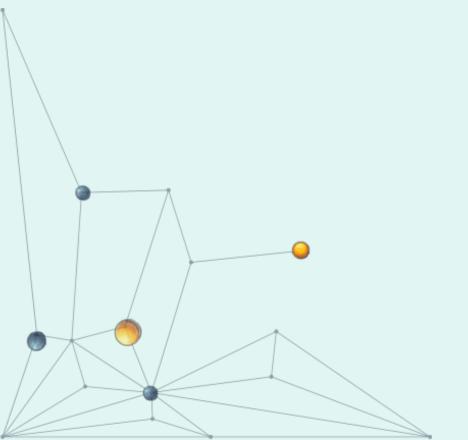


#### Jonny Empanada Vendors



Restaurant Depot - Food Suppliers
Square - POS, Email Marketing
Venmo - Employee Payments
Social Media - Instagram, TikTok

Novo - Banking
Byline - Banking
Cricket - Hotspot
Envision - Shared Kitchen

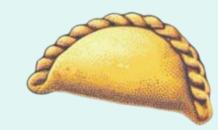






#### Business Value vs Business Risk

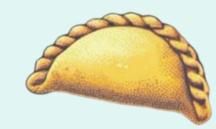






#### Small vs Large Enterprise







## **TPRM Teams**

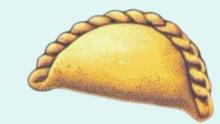






## Determining Third Party Risk: Product

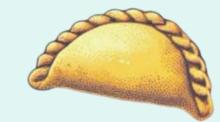






## Determining Third Party Risk: Customer XP

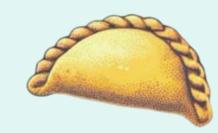






#### **Determining Third Party Risk: Operations**

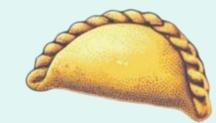






## Determining Third Party Risk: Revenue Growth

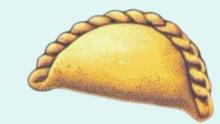






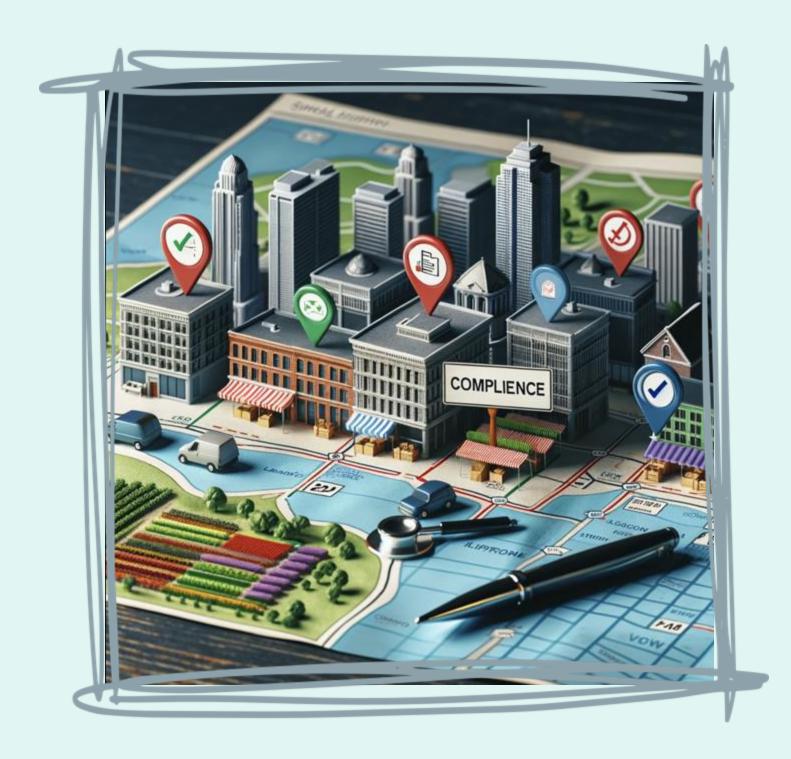
## Determining Third Party Risk: Profitability

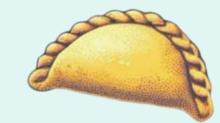






#### Determining Third Party Risk: Compliance

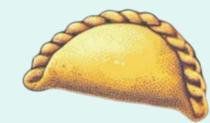






## Putting It Into Action: Formalizing TPRM

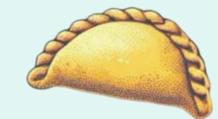






## Power Up Risk Rating

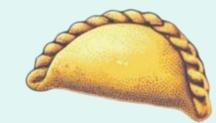






#### Risk Domain: Business Continuity







## Risk Domain: Privacy

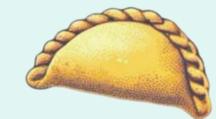






## Risk Domain: Information Security

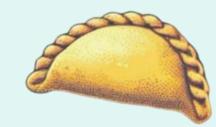






## Ongoing Monitoring







## Wrapping Up

