



THIRD PARTY
RISK ASSOCIATION

VIRTUAL CONFERENCE

SPONSOR INFO

Wednesday, September 27, 2023

9 AM to 4 PM CST

Operational Risk & Resilience

The virtual conference is an opportunity for you to connect with industry practitioner leaders and share your thought leadership on the topic.

The Third Party Risk Association (TPRA) is hosting its Fall 2023 Virtual Conference for Practitioner Members on **Wednesday, September 27th from 9 AM to 4 PM Central**. We will focus on “Operational Risk & Resilience” by discussing how to assess operational risk and evaluate if you have a mature resiliency program.

220

Estimated
Practitioner
Registrants

6

Hours of Continuing
Professional
Education (CPE)
credits are available
for attendees.



Sponsorship Fee

Help us to further the industry of third party risk management!

Your sponsorship fee includes **one 50-minute time slot** to discuss a specific topic related to the theme, our **opt-in list** with attendee name, title, organization, and email, as well as **marketing** of your sponsorship and speaker on LinkedIn, our conference site, via email, and on other social media platforms.

Session topics may include, but not be limited to, Proactive Due Diligence, Threat Intelligence, Incident Response, Review of Certificate of Insurance, Enhanced Financial Reviews, Incorporating Emerging Risks into the Assessment Process, Onsite Visits, Findings & Follow Up, and Contracting for a Resilient Relationship.

TPRA Vendor Member	Non-TPRA Vendor Member
\$5,000	\$8,000

To become a TPRA Vendor Member, please visit our website at www.tprassociation.org/join.



Of attendees opted-in to providing sponsors with their information

From TPRA's 2023 In-Person Conference

Virtual Lobby & Sponsor Exhibition

Lobby



Booth Area



Individual Corporate Booth (Customizable)

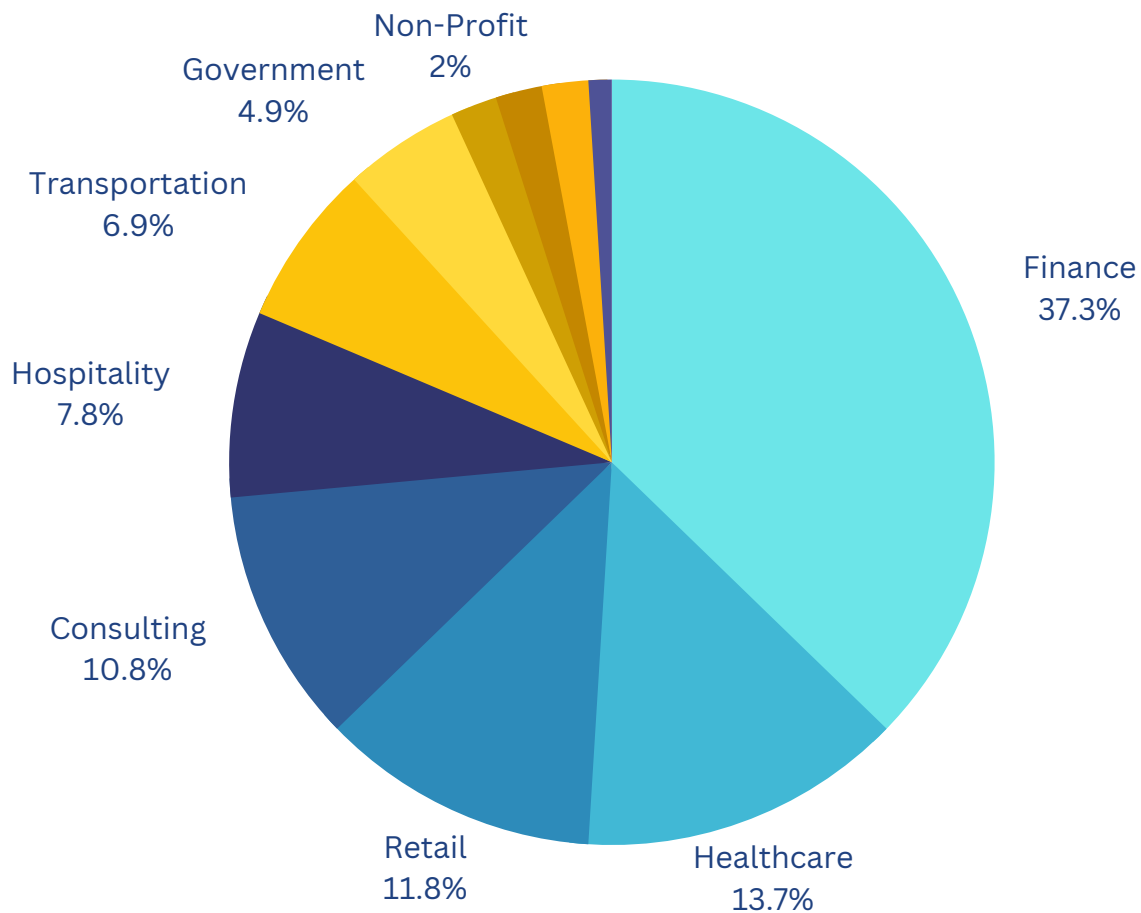


Virtual Conference Sponsors are able to build out a virtual exhibition booth which attendees can visit during conference breaks. To your virtual conference booth space, you can add video, link to your website, set up a chat, encourage attendees to sign up for a raffle, and list your products/services.

As a sponsor, we will also list you as a Premium sponsor! Please email julie@tprassociation.org with any questions regarding the booth space.

Attendee Demographics

Attendees represent a broad cross-section from sector, commerce, and industry.



Attendees may include, but not be limited to Executives, CISOs, Vice Presidents, Directors, Managers, Senior Staff, and Junior Staff of Information Security, Third Party Risk Management, Privacy & Compliance, Audit, Legal, Procurement, Vendor Management, and Project Management teams.

Example Agenda

Below is a sample agenda. Speaker slots will be provided on a first-come, first-serve basis, based on when payment is received.

Time	Topic	Speaker	
9 - 9:05 AM CT	Conference Kick-Off	Julie Gaiaschi, CEO & Co-founder of TPRA	
9:05 - 9:55 AM CT	Morning Keynote	TBD	
Breakout Sessions	Track 1	Track 2	Track 3
10 - 10:50 AM CT	Speaker 1	Speaker 2	Speaker 3
11 - 11:50 AM CT	Speaker 1	Speaker 2	Speaker 3
11:50 AM - 1 PM CT	Lunch		
1 - 1:50 PM CT	Speaker 1	Speaker 2	Speaker 3
2 - 2:50 PM CT	Speaker 1	Speaker 2	Speaker 3
3 - 3:50 PM CT	Speaker 1	Speaker 2	Speaker 3
3:50 - 4 PM CT	Conference Conclusion	Julie Gaiaschi, CEO & Co-founder of TPRA	

Note: The above agenda is only an example and subject to change.

How to Participate

Please complete our [Sponsor Interest Form](#) by [Friday, August 4th](#). In this form, you will be asked to submit the following information:

- 01 Organization
- 02 Topic you would like to present
- 03 Contact information (name & email)
- 04 Presenter information (name, title, email)
- 05 Presenter Bio
- 06 Brief description for your topic

Once payment is received, you will be confirmed as a speaker and added to the agenda. You will not be confirmed as a speaker until payment is received. You will then be able to pick your speaking time slot. Time slot priority will first go to TPRA Vendor Members who have paid, followed by Non-TPRA Vendor Members who have paid.



Sponsor Agreements & Speaker Presentations

Once your interest is confirmed, you will be provided with a Sponsorship Agreement. Please sign your agreement as soon as possible.

PowerPoint presentations for speakers are due to Julie Gaiaschi by Friday, September 15th. Please send in Microsoft PowerPoint (PPT) format.

A reoccurring comment from attendees is that members would like for speakers to “provide more real-life examples of their topic areas” and “focus less on product/services”. Therefore, presentations should be general in nature (with minimal sales and product discussion).

You can provide a product/service slide to introduce your organization and provide contact information to ensure attendees can reach out to you after the event.

Zoom: Our presentations will be through Zoom. You will be noted as a co-host after joining Zoom and be able to share your screen and control your presentation. If requested, a meeting can be set up to test out Zoom’s functionality and ensure you are good to go on conference day.

Thank you for your interest and consideration! If you have any questions, please email julie@tprassociation.org.

~ Julie Gaiaschi, CEO & Co-Founder of the TPRA



THIRD PARTY
RISK ASSOCIATION

**We thank you for your
continued support in our
efforts to further the
profession of third party
risk management.**

Contact

Third Party Risk Association
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