

For Immediate Release

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## **Third Party Risk Association (TPRA) Announces 'Women In Third Party Risk Management' Program**

*TPRA Announces Launch of Their Women in TPRM Program*

**Ankeny, Iowa— 2 May 2022** — Today, the TPRA announced the official launch of their new 'Women In TPRM' Program. This program is dedicated to elevating women in the TPRM industry and promoting equal opportunities within the field.

“As a women-led, not-for-profit organization whose mission it is to further the profession of third-party risk, the TPRA is dedicated to creating a diverse and inclusive space for the purpose of promoting, uplifting, and supporting women in the TPRM industry,” said Julie Gaiaschi, CEO and Co-founder at TPRA.

According to [GRC World Forums](#), women only represent 15-20% of the Governance, Risk and Compliance profession. Only about 25% of every 100 security and risk management (SRM) executives are women, Gartner Inc. noted in their [2019 article](#).

After their preliminary announcement at their 2022 TPRM Conference, “The Art of Third Party Risk,” the TPRA received an influx of interest forms for the new program, highlighting the need for industry collaboration and discussion on this important topic.

The program’s first meeting is set for May 24, 2022, from 1-2 p.m. Central Time and is open to all TPRA Practitioner and Vendor Members interested in becoming active participants of industry-wide change.

### **About Women in TPRM**

The mission of 'Women In TPRM' is to uplift women within the TPRM industry, provide access to higher paying jobs within TPRM, facilitate mentorships for women in TPRM,

create a platform for women in TPRM to be recognized, celebrated, and supported, cultivate the next generation of women leaders.

Program participants will meet quarterly to discuss activities, as well as potential barriers, related to these goals, promote the importance of women in TPRM by creating educational materials for organizations, provide access to talks, tools, and techniques for uplifting and informing women in TPRM, highlight women leaders in TPRM, and promote TPRM job listings from organizations supporting and uplifting women.

The program features a Resource Sharing Library, which contains a variety of women in business-related materials such as reports over the latest trends and statistics, blogs and articles on relevant and current happenings, and TED Talks featuring inspiring women in business; educating others on how to navigate the business world and find success in their careers. In addition, members are invited to join the TPRA 'Women in TPRM' Slack Forum channel in order to facilitate discussion in real-time.

The program is open to all people whose mission it is to uplift women in TPRM, as diversity and representation are key to industry-wide change. Gartner Inc. notes that gender-diverse and inclusive teams outperform gender-homogeneous, less-inclusive teams by an average of 50%, [in their 2019 article](#), highlighting the importance for inclusive and collaborative discussion on this challenge.

The mission of the TPRA is to further the industry of TPRM through knowledge sharing and collaboration. As such, this group is specific to third party risk management. While Women In TPRM recognizes the missions of other women-related groups, the program will not be addressing topics outside of TPRM.

To learn more about this program, submit an interest form, and register for upcoming meetings, visit <https://www.tprassociation.org/women-in-tpm>.

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Founded in 2019, Third Party Risk Association is a leader in TPRM industry best practices. The 501(c)(6) not-for-profit organization was created out of a necessity to build a community of like-minded third party risk professionals to allow for the sharing of best practices, exchanging of ideas, and influencing of an industry.

**For more information, press only:**

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