



THIRD PARTY  
RISK ASSOCIATION

# COMPLIANCE

TPRA 2024 Fall Virtual Conference

# SPONSORSHIP OPPORTUNITIES

September 18, 2024

9 AM - 4 PM CT

# BEYOND COMPLIANCE:

## Cultivating Sustainable Partnerships for Resilient Growth

Join us on **September 18, 2024**, from **9 AM to 4 PM CT** for a transformative virtual conference designed for Third Party Risk Management (TPRM) professionals, hosted by the Third Party Risk Association (TPRA). "**Beyond Compliance: Cultivating Sustainable Partnerships for Resilient Growth**" is an essential event for industry leaders, practitioners, and stakeholders who are dedicated to advancing their TPRM strategies beyond mere compliance.

The conference will feature 12, 50-minute breakout sessions broken into two tracks:

- **Track 1:** Cultivating Sustainable Partnerships
- **Track 2:** Ensuring Compliant Partnerships

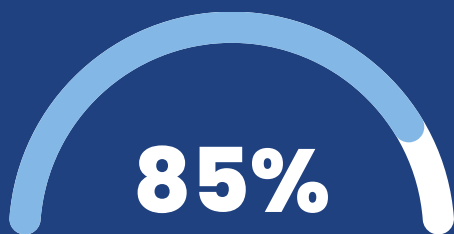
Our virtual conference is an opportunity for you to connect with industry practitioner leaders and share your thought leadership on the topic.

**350**

Estimated  
Practitioner  
Registrants

**6**

Hours of Continuing  
Professional  
Education (CPE)  
credits are available  
for attendees.



**Of attendees opted-in to providing sponsors with their information**

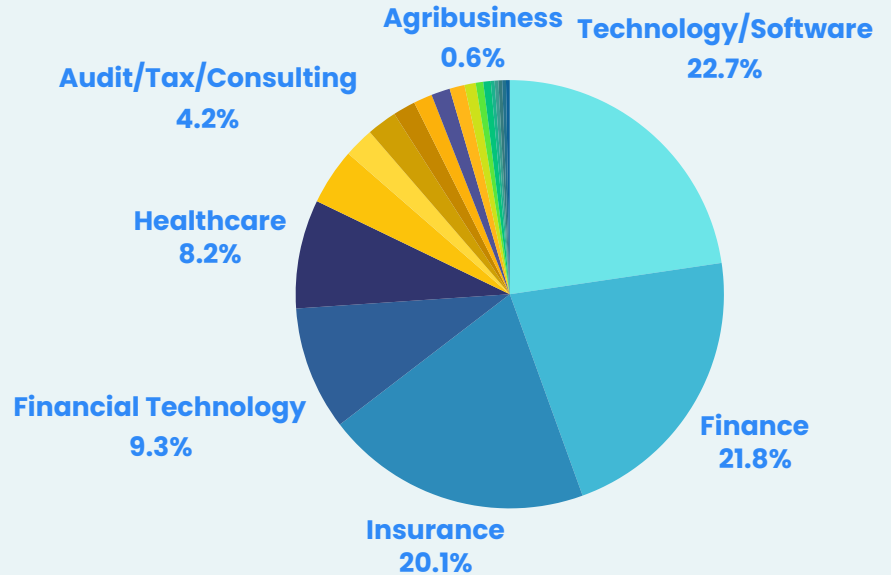
*From TPRA's 2024 In-Person Conference*

# ATTENDEE DEMOGRAPHICS

## INDUSTRIES

Attendees represent a broad cross-section from sector, commerce, and industry.

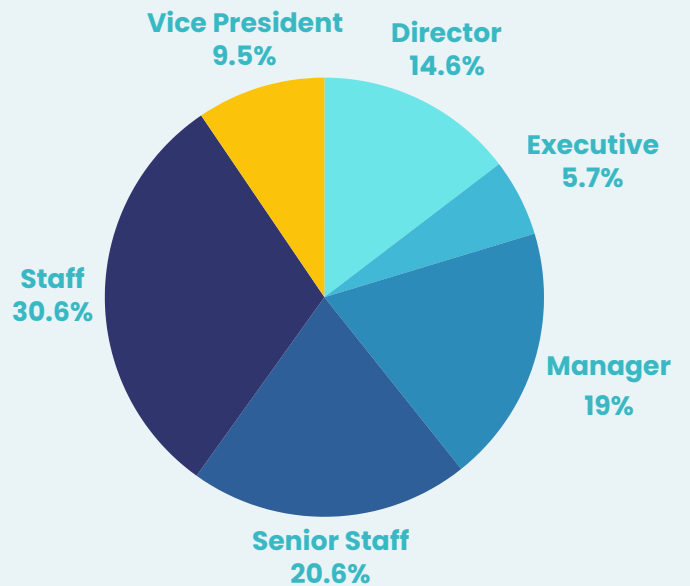
Data from TPRA's 2024 In-Person Conference



## TITLES

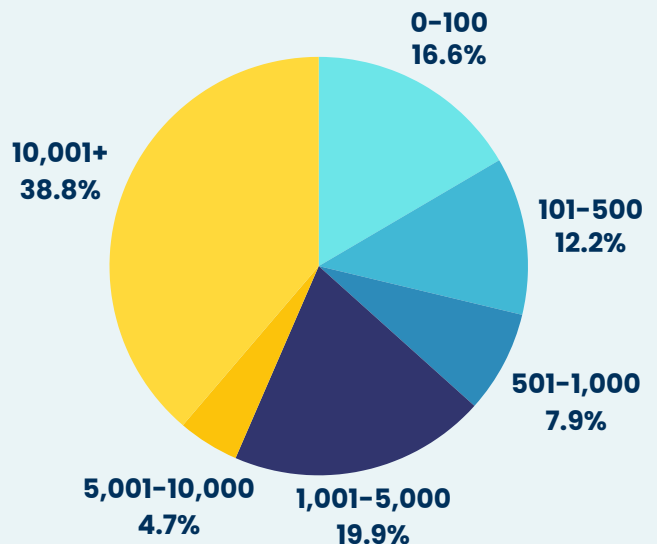
Attendees may include, but not be limited to Executives, CISOs, Vice Presidents, Directors, Managers, Senior Staff, and Junior Staff of Information Security, Third Party Risk Management, Privacy & Compliance, Audit, Legal, Procurement, Vendor Management, and Project Management teams.

Data from TPRA's 2023 Fall Virtual Conference.



## ORGANIZATION SIZE

Data from TPRA's Membership Demographics



# SPONSORSHIP OPTIONS

MEMBERSHIP TYPE	FEE
Non-Member	\$8,000
TPRA Vendor Member	\$5,000
Member Virt Conf Sponsorship + Trade Show Bundle	\$7,000

To become a TPRA Vendor Member, please visit our website at [www.tprassociation.org/join](http://www.tprassociation.org/join).

## All sponsorship options include the following:

1. One (1) 50-minute virtual presentation, to be held during the aforementioned event date and time. This time slot includes Q&A.
2. One (1) virtual booth through which sponsors are able to showcase downloadable documents, videos, images, etc. on animated screens.
3. Opt-In List complete with contact information two weeks before the event.
4. Organization name, logo, & website URL featured on the TPRA website (2024 Virtual Conference page).
5. LinkedIn post announcing the organization as a participant in our Virtual Conference.
6. Ability to provide a raffle prize to go to a Practitioner that has opted-in to providing their information to our sponsors.

## Member Virtual Conference + Trade Show Bundle

This sponsorship option is for TPRA Vendor Members only and includes all of the above Virtual Conference benefits, as well as your sponsorship for our 2024 Summer Trade Show, to be held July 17, 2024 from 9 AM - 4 PM CT. **This offer ends on Friday, July 12, 2024.**





# VIRTUAL LOBBY & SPONSOR EXHIBITION

Lobby



Booth Area



## Individual Corporate Booth (Customizable)



Conference Sponsors are able to build out a virtual exhibition booth which attendees can visit during Conference breaks. To your virtual booth space, you can add video, links to your website, set up a chat, encourage attendees to sign up for a raffle, and list your products/services.

As a sponsor, we will also list you as a Premium sponsor! Please email [heather.kadavy@tprassociation.org](mailto:heather.kadavy@tprassociation.org) with any questions regarding the booth space.

# SCHEDULE DETAILS

Our Virtual Conference will be held on Wednesday, September 18, 2024 from 9 AM - 4 PM central time. Sessions will be held every hour on the hour, with a break for lunch and will be 50 minutes in length. Below is a very brief outline of the event schedule.

NUMBER	TIMES	TRACK 1	TRACK 2
1	9 - 9:50 AM CST	Breakout 1	Breakout 1
2	10 - 10:50 AM CST	Breakout 2	Breakout 2
3	11 - 11:50 AM CST	Breakout 3	Breakout 3
*	12 - 1 PM CST	LUNCH	LUNCH
4	1- 1:50 PM CST	Breakout 4	Breakout 4
5	2 - 2:50 PM CST	Breakout 5	Breakout 5
6	3 - 3:50 PM CST	Breakout 6	Breakout 6
*	3:50 - 4 PM CST	CLOSING	CLOSING

*Note: The above agenda is only an example and subject to change.*



# HOW TO PARTICIPATE

Below you can find the necessary steps to get started on becoming a Trade Show Sponsor & Participant.

- 01 Complete **Sponsor Interest Form**
- 02 Our team will reach out with next steps
- 03 Complete & Sign Sponsor Agreement
- 04 Complete **Payment for Sponsorship**
- 05 Be confirmed as a sponsor and added to the Agenda
- 06 Submit **Sponsor Information Form** for website & booth
- 07 Submit **Speaker Information & Agreement Form**
- 08 Select Speaking Time Slot \*
- 09 **Submit PowerPoint Presentation** for Review

\* Time slot priority will first go to TPRA Vendor Members who have paid, followed by Non-TPRA Vendor Members who have paid. Time slots will be distributed by Heather Kadavy.





THIRD PARTY  
RISK ASSOCIATION

**We thank you for your  
continued support in  
our efforts to further  
the profession of third  
party risk  
management.**

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## CONTACT

Third Party Risk Association  
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[info@tprassociation.org](mailto:info@tprassociation.org)