

TPRM TOOLS OF THE
TRADE SHOW
- WEDNESDAY, JULY 17, 2024 -

A VIRTUAL TOOL FAIR HOSTED BY



**THIRD PARTY
RISK ASSOCIATION**



SPONSORSHIP OPPORTUNITIES

VIRTUAL TOOL FAIR WITH TPRM SERVICE PROVIDERS
FOR MORE INFORMATION VISIT: WWW.TPRASSOCIATION.ORG/TRADESHOW



Step right up, ladies and gentlemen, and become the star of the show at the one & only **"TPRM Tools of the Trade Show"**!

Join us for a spectacular virtual extravaganza like no other, hosted by the Third Party Risk Association (TPRA) on **July 17, 2024**, from **9 AM to 4 PM CT**. It's your chance to shine in the spotlight and showcase your incredible products and services to a captivated audience of TPRM practitioners from around the globe.

Under the big top of the digital arena, give the performance of a lifetime during a **25-minute demo session** on your products and/or services! Showcase your organization's unique talents and dazzle attendees with your innovation and ingenuity!



PROMOTION

You'll be promoted on the TPRA website and social pages as a headline act for our Trade Show. In addition, a brief bio of your organization will be featured in our online agenda.



SHOWCASE

Virtually present a 25-minute demo to TPRM practitioners from around the globe, across various industries, and with varying program maturity levels! You will also be able to create a virtual booth!



LEAD GENERATION

As a sponsor, you'll be given exclusive access to our attendee opt-in list, including contact information & answers to tool-related questions asked during attendee registration!

Get in touch:

info@tprassociation.org
www.tprassociation.org



THIRD PARTY
RISK ASSOCIATION

SPONSORSHIP OPTIONS

MEMBERSHIP TYPE	FEE
Non-Member	\$5,000
TPRA Vendor Member	\$3,000
TPRA Vendor Member + Demo in Plan	\$2,000
Member Virt Conf Sponsorship + Trade Show Bundle	\$7,000

To become a TPRA Vendor Member, please visit our website at www.tprassociation.org/join.

All sponsorship options include the following:

1. One (1) 25-minute virtual demo presentation, to be held during the aforementioned event date and time. This time slot includes Q&A.
2. One (1) virtual booth through which sponsors are able to showcase downloadable documents, videos, images, etc. on animated screens.
3. Opt-In List complete with contact information and answers to tool-related questions, as submitted by attendees, two weeks before the event.
4. Organization logo featured on the TPRA website (2024 Trade Show page).
5. LinkedIn post announcing the organization as a participant in our Trade Show.
6. Organization name, logo, website URL, LinkedIn profile URL, contact email, and bio featured within TPRA's online agenda for the 2024 Trade Show.
7. All sponsors will be able to create and provide to TPRA a one page prospectus on your organization, to be included in the attendee information packet.

Member Virtual Conference + Trade Show Bundle

This sponsorship option is for TPRA Vendor Members only and includes all of the above Trade Show benefits, as well as your sponsorship for our 2024 Fall Virtual Conference, to be held September 18, 2024 from 9 AM - 4 PM CT. Fall Virtual Conference information will be sent at a later date.



Of attendees opted-in to providing sponsors with their information

From TPRA's 2024 In-Person Conference

VIRTUAL LOBBY & SPONSOR EXHIBITION

Lobby



Booth Area



Individual Corporate Booth (Customizable)



Trade Show Sponsors are able to build out a virtual exhibition booth which attendees can visit during Trade Show breaks. To your Trade Show booth space, you can add video, links to your website, set up a chat, encourage attendees to sign up for a raffle, and list your products/services.

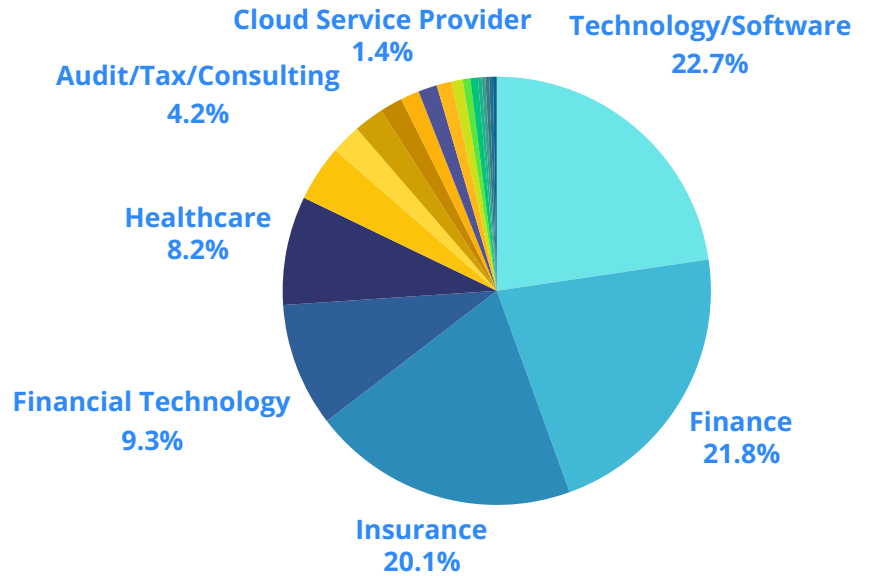
As a sponsor, we will also list you as a Premium sponsor! Please email heather.kadavy@tprassociation.org with any questions regarding the booth space.

ATTENDEE DEMOGRAPHICS

INDUSTRIES

Attendees represent a broad cross-section from sector, commerce, and industry.

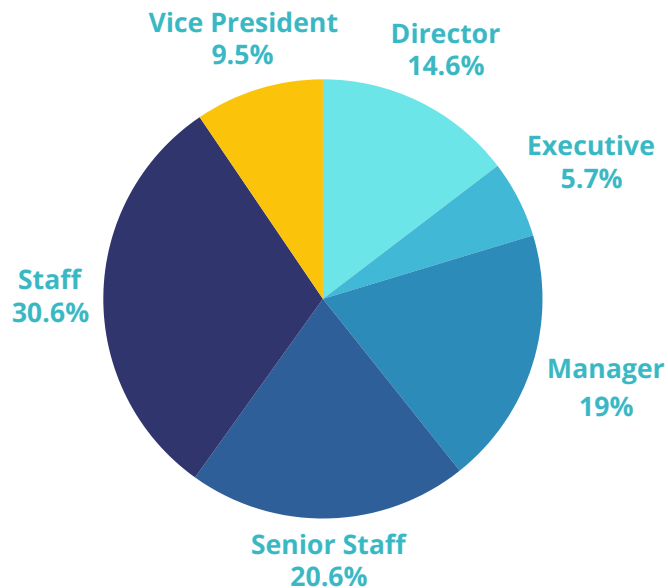
Data from TPRA's 2024 In-Person Conference



TITLES

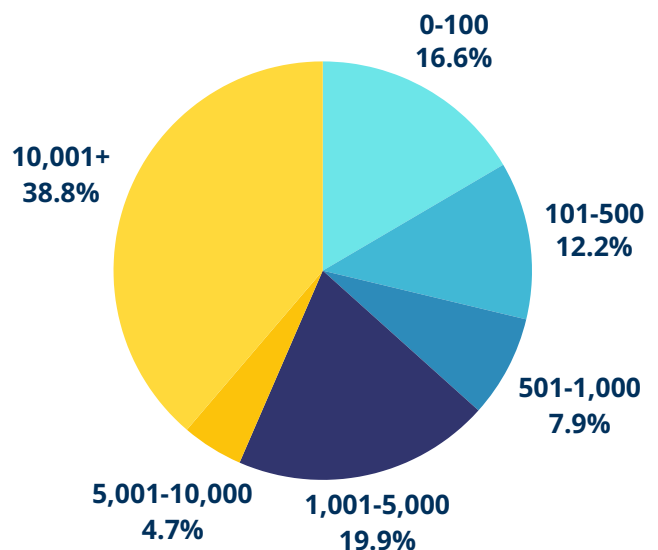
Attendees may include, but not be limited to Executives, CISOs, Vice Presidents, Directors, Managers, Senior Staff, and Junior Staff of Information Security, Third Party Risk Management, Privacy & Compliance, Audit, Legal, Procurement, Vendor Management, and Project Management teams.

Data from TPRA's 2023 Fall Virtual Conference.



ORGANIZATION SIZE

From TPRA's Membership Demographics

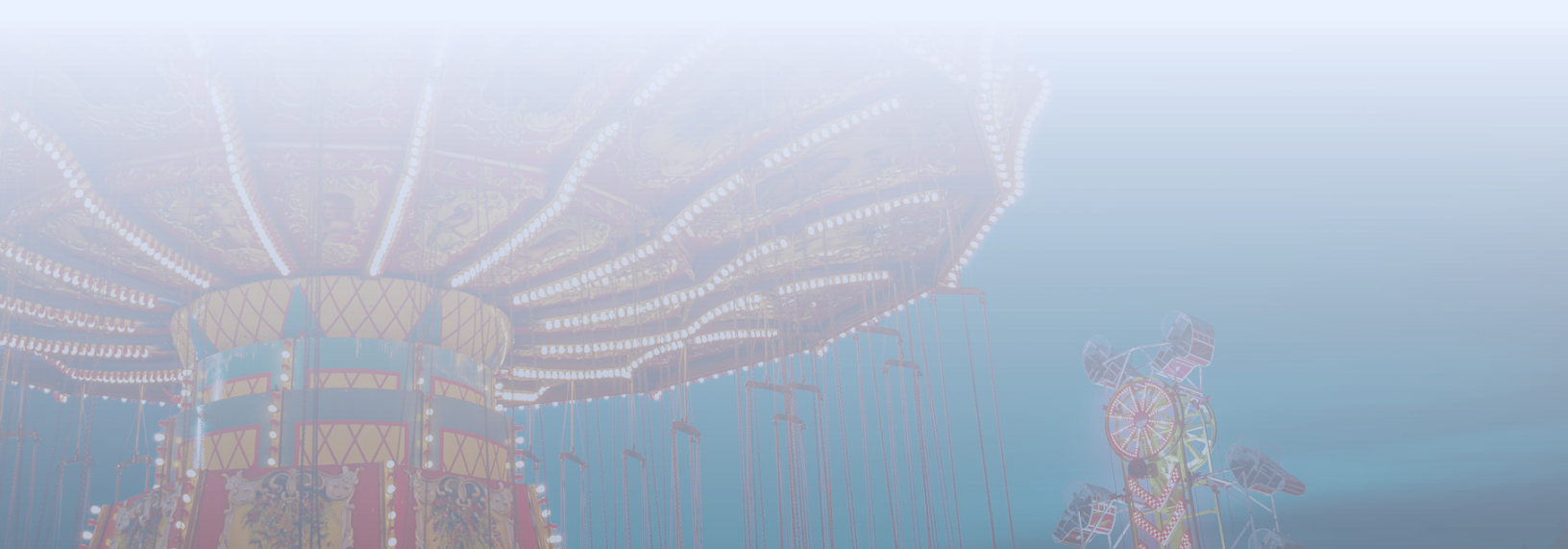


SCHEDULE DETAILS

Our Trade Show will be held on Wednesday, July 17, 2024 from 9 AM - 4 PM central time. Sessions will be held every half hour and will be 25 minutes in length. Below is a very brief outline of the event schedule.

NUMBER	TIMES	DESCRIPTION
1	9 - 9:25 AM CST	DEMO PRESENTATION
2	9:30 - 9:55 AM CST	DEMO PRESENTATION
3	10 - 10:25 AM CST	DEMO PRESENTATION
4	10:30 - 10:55 AM CST	DEMO PRESENTATION
5	11 - 11:25 AM CST	DEMO PRESENTATION
6	11:30 - 11:55 AM CST	DEMO PRESENTATION
*	12 - 1 PM CST	LUNCH
7	1 - 1:25 PM CST	DEMO PRESENTATION
8	1:30 - 1:55 PM CST	DEMO PRESENTATION
9	2 - 2:25 PM CST	DEMO PRESENTATION
10	2:30 - 2:55 PM CST	DEMO PRESENTATION
11	3 - 3:25 PM CST	DEMO PRESENTATION
12	3:30 - 3:55 PM CST	DEMO PRESENTATION
*	3:55 - 4 PM CST	CLOSING

Note: The above agenda is only an example and subject to change.



HOW TO PARTICIPATE

Below you can find the necessary steps to get started on becoming a Trade Show Sponsor & Participant.

- 01 Complete **Sponsor Interest Form**
- 02 Our team will reach out with next steps
- 03 Complete & Sign Sponsor Agreement
- 04 Complete **Payment for Sponsorship**
- 05 Be confirmed as a sponsor and added to the Agenda
- 06 Submit **Sponsor Information Form** for website & booth
- 07 Submit **Presenter Information & Agreement Form**
- 08 Select Speaking Time Slot *

* Time slot priority will first go to TPRA Vendor Members who have paid, followed by Non-TPRA Vendor Members who have paid. Time slots will be distributed by Heather Kadavy.



SPEAKER LOGISTICS

Demo Format: Your demo can be a presentation, live demo of your products/services, or a combination of both. If you are putting together a PowerPoint presentation, please submit online no later than July 10th.

Zoom: Our presentations are through Zoom. Your demo presenter will receive a panelist link once confirmed. The panelist link will allow your presenter to share his/her screen and control the demo/presentation. If requested, a meeting can be set up to test out Zoom's functionality and ensure you are good to go on conference day.

Competitors: All other Service Providers that are not a part of your organization will be asked to leave your demo. If you see anyone from another organization that you believe is a Service Provider, please direct chat your TPRA facilitator and she will remove them from the Zoom webinar.

Recordings: No demo sessions will be recorded and PowerPoint presentations will not be posted on TPRA's website or anywhere else.

Thank you for your interest and consideration! If you have any questions, please email Heather Kadavy at heather.kadavy@tprassociation.org.

~ Julie Gaiaschi, CEO & Co-Founder of the TPRA



THIRD PARTY
RISK ASSOCIATION

**We thank you for your
continued support in
our efforts to further
the profession of third
party risk
management.**

Contact

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info@tprassociation.org