

## Building Operational Resilience: A Framework and its Implementation

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### BRC Overview - Agenda



Introduction



Understanding the ORF



**Key Components and Real World Implementation** 



**Call to Action** 



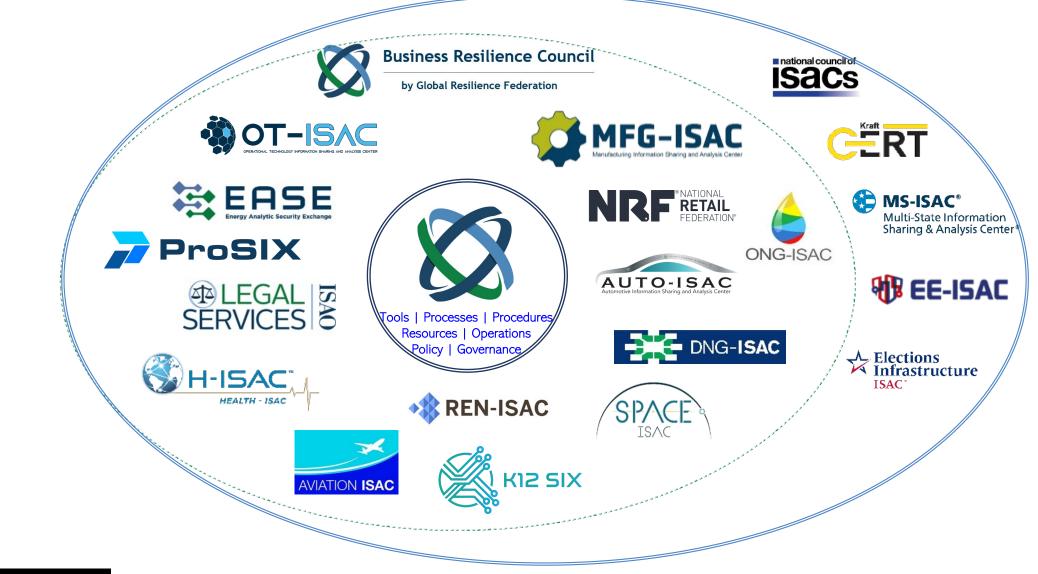
**Closing Remarks** 



**Q&A** Session



### Introduction – Who Is GRF?



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**Operational Resilience** - The level of continuity and recoverability of critical data, systems, and business processes required to limit service disruptions to customers, partners and counterparties.





### Introduction – Why Operational Resilience Now

#### Winter Storm Uri 2021 The Economic Impact of the Storm HOME / FEATURED / EDUCATION / HURRICANE Sandy Storm Path Hurricane Sandy 22-29 October 2012 Major Hurrican ONEYWATCH > Hurricane Tropical Storn **ALL ABOUT ANN ARBOR** Tropical Depression Cyberatt Subtropical Storm Subtropical Depression - - - Wave/Low Ken Haddad, Digital Content Manager emergen + + + Extratropica edd 0000 UTC Pos/Date Published: August 29, 2023 at 10:09 AM 1200 UTC Position Updated: August 29, 2023 at 10:19 AM 000 Minimum Pressure MONEY BY KHR Tags: University Of Michigan, Ann Arbor **Sign up for our Newsletters** Ransomware shuts d Enter your email here! health system Noah Schwartz - Thursday, August 3rd, 202: ei 🗠 ŤΓ In Save Post Tweet Share Listen Text Size Print Email A cyberattack at Manchester-based Eastern Sandy by the Numb emergency room diversions, NBC Connectic Sandy made landfall three According to the health system's website, th Cuba, Cuba, on October 2 locations and specialty care locations. The d Facilities, ECHN's parent company, accordir The storm's wind speed The FBI is currently investigating the attack. Its wind field extended dive "It was a ransomware attack," Jillian Menzel In the US, \$50 billion in t time of the extent of that attack. We have a prospect team that is national command center that is working on that currently." CONCORDIA The issue affected the emergency rooms at both ECHN hospital. patients.

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The health system is reaching out to patients whose appointments were affected by the incident.

### University of Michigan shuts down internet due to security concern

nk its closing to a ranso

'It may be several days before all online services return to their normal levels'

Administration Priorities The Record Briefing Room Español

SHARE & SAVE

MENU



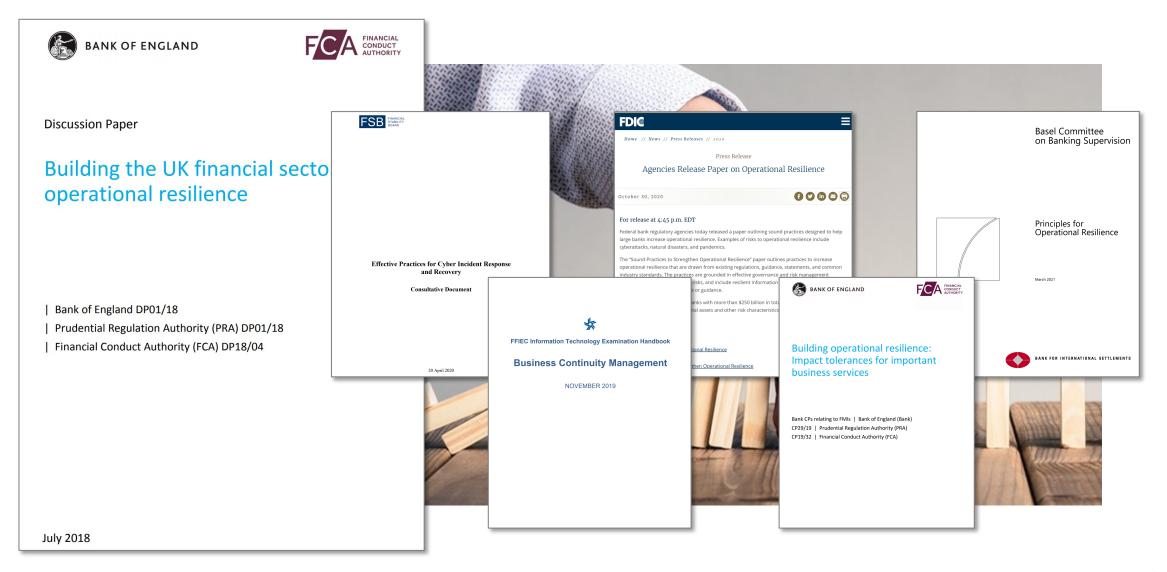
University of Michigan (WDIV)







### **Operational Resilience Framework – Origin Story**



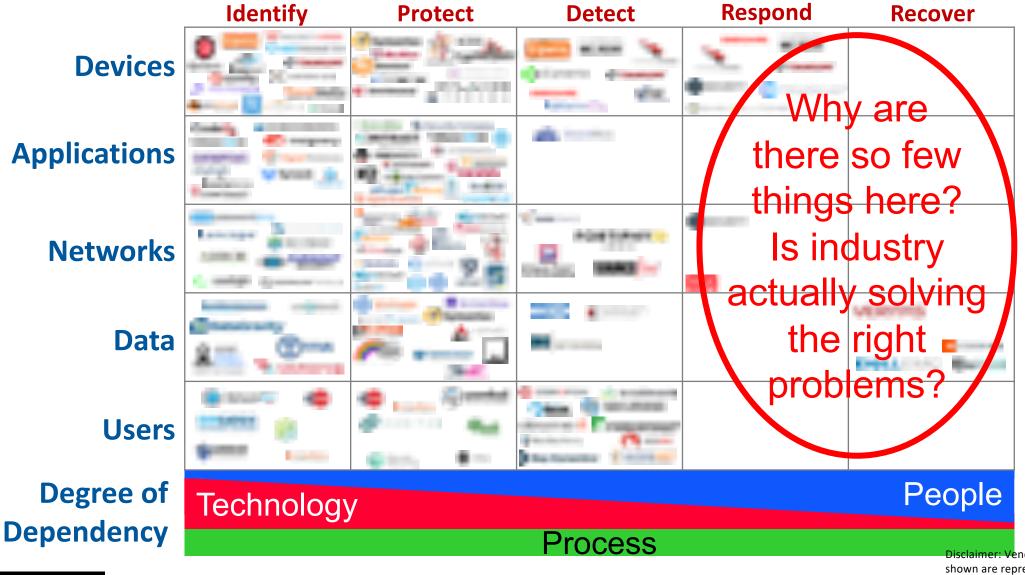


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# **Cyber Defense Matrix**

https://cyberdefensematrix.com

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### ORF – Our Approach to Resilience



**Purpose-** To develop and refine an industry-driven framework of rules, supported by architecture and controls, which provide continuity and recovery of critical data, systems and processes required to minimize service disruptions to customers, business partners and other counterparties; enhancing the operational continuity of vital infrastructure, individual organizations, industries and sectors in the face of adverse events and destructive attacks.



# Operational Resilience Framewo

Wd	ID		Rule Statement		Rule Notes				
FVVG		•		•		•			
	1.0								
			The organization must implement an industry-		A foundational step in development of Operational Resilience is to establish primary information technology a	and			

required for the organization

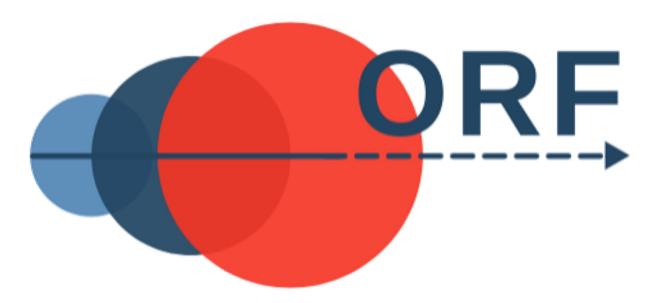
<u>ہ</u>	• Assessments			
U	Step 1 - Build the Foundation	~	=	
	Governance	-	Category 1 of 7 in ORF Demo 2	ORF Demo 2 3% Complete
Ê	1.1 Security Controls	0	Process 1 of 1 in Step 1 - Build the Foundation	33% Complete Governance 33% Complete
	1.2 Executive Sponsorship		Attribute 2 of 3 in Governance	
	1.3 Sustainability		Back Skip Save And Continue	Subject: Governance
	Step 2 - Understand the Ecosystem Step 3 - Identify Minimum Viable	>	Based upon your observations, which of the following statements below most accurately describes the	Context: 1.2 Executive Sponsorship
-	Service Levels	>	current state of your organization's <u>1.2 Executive Sponsorship</u> as it relates to <u>Governance</u> ?	Additional Details
<b>*</b> 2*	<u>Step 4 - Define Service Delivery</u> <u>Objectives</u>	>	Select an answer that applies to 1.2 Executive Sponsorship:	DESCRIPTIONS
¢3	Step 5 - Preserve the Data	>	Not Implemented: A qualified executive is not designated as responsible or accountable to ensure appropriate organizational support for operational resilience	1.2 Executive Sponsorship Designate a qualified executive as both responsible and accountable to ensure appropriate organizational support for operational resilience.
දු	Step 6 - Enable Recovery	~		Responsible: Operational Resilience Executive, Business Leaders, Technology Leaders Governance
22	System Recovery and	+	Partially Implemented: A qualified executive is occasionally designated as responsible or accountable to ensure appropriate organizational support of or operational resilience.	The process of overseeing the control and direction of an organizations policies and procedures.
Q	Reconstitution Archive Access	+	Implemented: A qualified executive is designated as responsible and accountable to ensure appropriate organizational support for operational	CONTROL MAPPINGS ~
	Cryptographic Protection	+	o resilience	
	Response Planning	+	Supporting Artifacts	
	<u>Step 7 - Independently Test</u>	>	Attach Files 🐔 OneDrive	
			Skip Save And Continue	

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### Key Principals:

- Distributed and Immutable Backups
- Leadership: Operational Resilience Executive
- Minimum Viable Service Levels
- Service Delivery Objectives
- Operations/Business Critical Services
- Expanded Definition of Critical Data Sets





### Path to Operational Resilience

- 1. Implement an industry-recognized IT and Cybersecurity control framework.
- 2. Understand the organization's role in the ecosystem.
- 3. Define the Minimum Viable Service Levels for each Operations Critical and Business Critical service.
- 4. Establish Service Delivery Objectives for each Operations Critical and Business Critical service.
- 5. Preserve the Data Sets necessary to support Operations Critical and Business Critical services.
- 6. Implement processes to enable recovery and restoration of Operations Critical and Business Critical services to meet Service Delivery Objectives.
- 7. Independently evaluate design and test periodically.



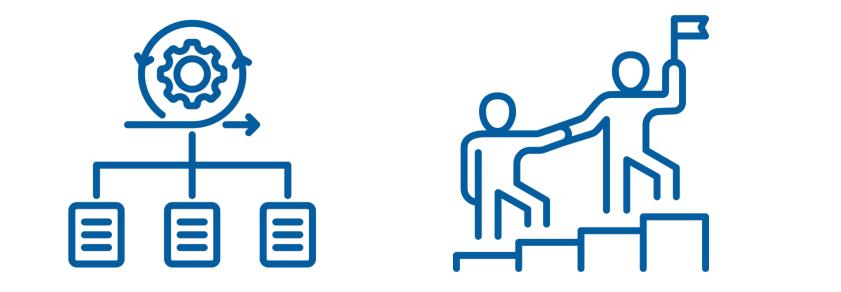


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### Key Components of the Framework

	Foundation	Ecosystem	/ Service Levels /	/ Delivery Objectives /	/ Preserve Data /	/ Enable Recovery	/ Independently Test
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Cyber and Risk Management

Leadership



**Sustainability** 





### Key Components of the Framework

Foundation	Ecosystem	/ Service	<b>Delivery</b>	/ Preserve	/ Enable	/ Independently	
Foundation		/ Levels /	<b>Objectives</b>	<b>Data</b>	Recovery	Test	

Financial Sustainability:= \$10.4M,Lost Revenue = \$250M ARR x .5 / 12 Mo= \$10.4M,+ Damages: Avg Cost of a ransomware attack(\$4.83M)= \$15.23MX Risk Assumptions: \$15.23M X .05 (1/20 years)= \$761.5K

### **Cost of 1 Operational Critical Service Resilience:** ~ 40K



### Key Components of the Framework- 2<sup>nd</sup> Step

Foundation / Ecosy	vstem Service	/ Delivery	/ Preserve	Enable	/ Independently
	Levels	Objectives /	Data /	Recovery	Test



Inventory of Buisness Services

Criticality of Services Determined Customers Groups Defined Customers Groups Prioritized





## **ORF – ACME Pipeline Service Criticality**

F	oundation	Ecosystem	Service Levels	Delive Objecti		Preserve Data /	Enable Recovery	/ Independently Test				
	0	Services	Service Description	on	Crit							
		Oil/Product Delivery	Customer facing, delivery/tracking of products (including Shipping)			Refinery Operator Custody Operator Operator Operator Tank Farm						
	C-Suite	Testing	Regulator required transport of Oil Pro			Refinery Tank Oric	Mainline Operator Ma	inline				
А	Operational Resilience Exec	Billing	The ability to send	and		Third-Party Tank Farm						
R	Business Leaders		receive invoices				lan	k Farm				
С	Contingency Planners	Product	Acquiring product t			Operations (	<b>Critical</b> - Operati	ons critical				
	Technology Leaders	Acquisition/ Consignment	transport through p	peline		-	erations Critical – Operations on Aponents are data, systems and					
С	Implementation Team	Payroll	Paying Employees			· ·	unctioning to limit					
		Comms	For internal and ex communication of a		service disrup business part	ts to customers, ounterparties.						
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### **ORF – ACME Customer Priority**

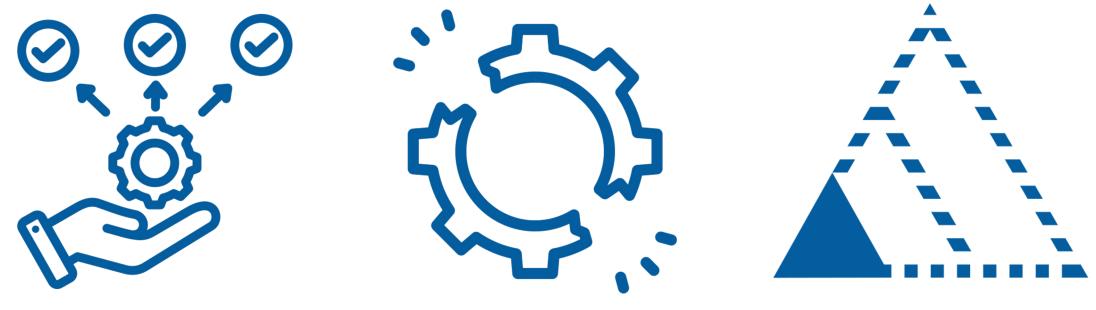
F	oundation	Ecosystem		vice vels  /		ivery ctives /			Enable Recovery	/ Independently / Test
	<b>Q</b> CME	Group Nam	le	Number of Customers 7+		Summer Daily Revenue		Group Vulnerability		Group Priority
6	PIPELINE CO.	Airports								
RACI										
	C-Suite	Consumer Gas Stations		300,000+						
А	Operational Resilience Exec									
R	Business Leaders	Commercial/Truc	king	30,0	)00					
R	Contingency Planners	Gas Stations	J							
	Technology Leaders									
	Implementation Team	tion Consumers of other Petroleum Products		2,0	00					
				<b>@ 202</b>		neo Fodoration I				

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## Key Components of the Framework- 3<sup>rd</sup> Step

Foundation /	Ecosystem	Service Levels	/ Delivery Objectives /	/ Preserve Data /	Enable Recovery	/ Independently Test
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Define the Minimum Viable Service Levels for each Operations Critical and Business Critical service.



Supporting processes for service delivery identified

Identify when and how a service breaks

Establish Minimum Viable Service Levels





# **ORF – ACME FI Minimum Viable Service Levels**

Fo	oundation	Ecosyste	m / Service Levels /	Delivery Objectives	Preserve Data	│ Enab Recov		/ Independently Test	
	RACI	MVSL	Level 1	Level 2	Lev	Level 3		Level 4	
Ι	C-Suite	Target Service	High priority customers receive	HP customers receive delayed service, MP	HP custome significantly		All customers are assisted in using an		
А	Operational Resilience Exec	Level	near normal service, Low and medium	receive significantly delayed service. LP customers are	service, LP instructed to alternate mo	o use an	alternate method. Priority still dictates level of support.		
R	CFO/Treasury Management		priority customers receive delayed	instructed to use a	assistance.				
R	CRO		service.	alternate method.					
R	Business Leaders	Impacts and Outrage	All customers partially satisfied – minor	All customers struggling – significant	Low priority outraged	customers	priorit	and Medium cy customers	
R	Contingency Planners		impacts	impacts			outraged		
С	Technology Leaders	Delivery Priorities	>80% normal Transaction to all	>60% normal deliveries to all customers	to High and Medium priority customers Rest shunted to alternative method		High priority customers		
I	Implementation Team		customers	Rest shunted to alternative method			metho	ed to alternative od	
	Critical Third- Parties		7407				0		
С	Legal	Estimated Transactions	7407	5555	3703		0		

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# **ORF – ACME Pipeline Minimum Viable Service Levels**

F	oundation	Ecosyst	em Service Levels	Delivery Objectives	Preserve Data	<pre>/ Enabl / Recove</pre>		Independently Test	
	0	MVSL	Level 1	Level 2	Lev	vel 3		Level 4	
		Target Service	Limited level of product delivery to	Significantly limited product delivery to			Limited delivery to High Priority		
	RACI	Level	all customers, enabling near	all customers, enabling near		High and Medium Priority customers, enabling near normal operations		mers. Minimize panic and	
	C-Suite		normal operations for 2 weeks	normal operations for 4 weeks	Ŭ			systemic impacts to critical infrastructure	
А	Operational Resilience Exec				for 6 week		and the economy.		
С	Business Leaders	Impacts and	All customers partially satisfied –	All customers struggling –	Low priori		Limite disrup	ed Supply chain	
R	Contingency Planners	Outrage	minor impacts	significant impacts					
С	Technology Leaders	Delivery Priorities	>80% normal deliveries to all	>60% normal deliveries to all		>50% normal deliveries to High		normal ries to High	
С	Implementation Team	i nontico	customers	customers	and Mediu	um priority	deliveries to High priority customers		
					customers				
		Estimated Deliveries	76,800,000 gal/day	57,600,000 gal/day	y 47,500,00	0 gal/day	37,50	0,000 gal/day	
			<u></u>	2 Clabal Desiliance Enderation Inc.	I				

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### Key Components of the Framework- 4<sup>th</sup> Step

Foundation / Ecosys	tem / Service Levels	Delivery Objectives /	/ Preserve Data /	Enable Recovery	/ Independently Test
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Identify Dependencies for each service Target Operational Service Levels Service Delivery Objectives Data Restoration Objectives





# **ORF – ACME Service Delivery Objectives**

F	oundation	Ecosystem		/ Service Levels /	Delivery Objectives	Ρ	reserve Data /	Enab Recove		/ Independently Test	
	9	MVSL	Level 1		Level 2		Lev	el 3		Level 4	
■ <b>CME</b> → PIPELINE CO.		Delivery Priorities	>80% normal deliveries to all		>60% normal deliveries to all		>50% norn deliveries t		>50% normal deliveries to High		
RACI			custo	omers	customers		and Medium priority customers		priority customers		
	C-Suite										
А	Operational Resilience Exec	Estimated Deliveries	76,800,000 gal/day		57,600,000 gal/day		47,500,000	) gal/day	37,500,000 gal/day		
С	Business Leaders	Service		estore	- Restore		- Restore			estore	
С	Contingency Planners	Design	Operations Critical functions		Operations Critical functions	IS	Operations Critical functions - Local reserves - Manual process		Operations Critical functions		
С	Technology Leaders			ocal reserves anual process	<ul><li>Local reserves</li><li>Manual process</li></ul>				ocal reserves anual process		
R	Implementation Team				- 3 <sup>rd</sup> -Party delive		- 3 <sup>rd</sup> -Party delivery		- 3r	<sup>d</sup> -Party and	
							- Overtim reassigr	5	- O	ovt delivery vertime/duty assignment	



### Key Components of the Framework- 4<sup>th</sup> Step

Foundation /	<pre>Ecosystem /</pre>	Service	/ Delivery	<b>Preserve</b>	/ Enable	/ Independently
		Levels	<b>Objectives</b>	<b>Data</b>	Recovery	/ Test

**Requirements:** SDOs must enable the delivery of highest-quality legal services to clients, meet the needs of internal business units, protect and preserves the CIA of assets, and meet ACME's legal, contractual, and ethical obligations.

Scope: Entire data set is in scope

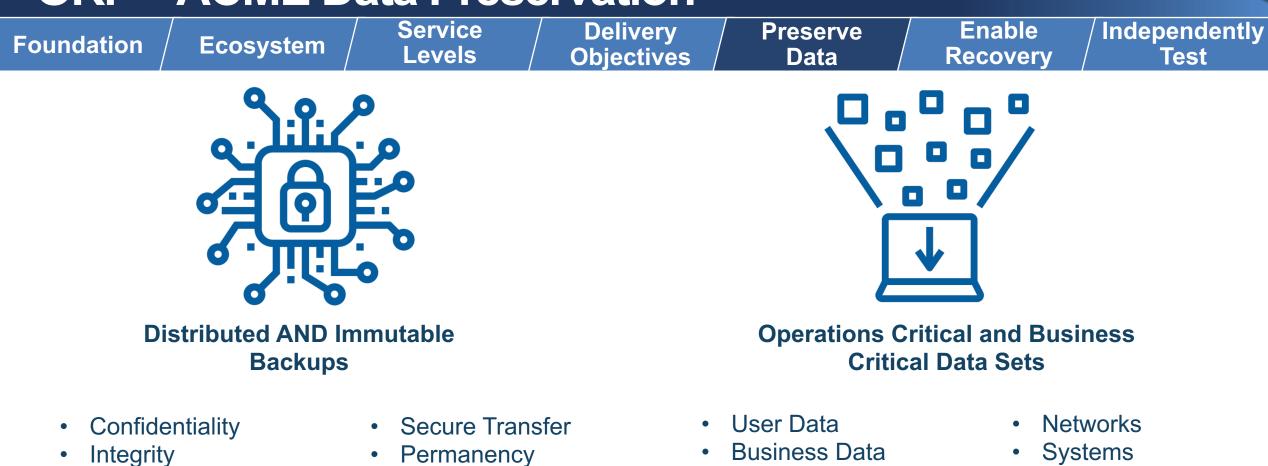
**Objective:** *RTO/RPO commitment:* 4/4 hours.

Mitigations: DMS Vendor Remedy: 95% = 100% service credit for the period





### **ORF** – **ACME** Data Preservation



- Availability
- Format, Frequency

- Retention
- Deletion

- **Core Services**
- Other •







Processes

Applications

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### Key Components of the Framework- 5<sup>th</sup> Step

Foundation /	Ecosystem	/ Service / Levels	Delivery Objectives	Preserve Data	Enable Recovery	/ Independently Test

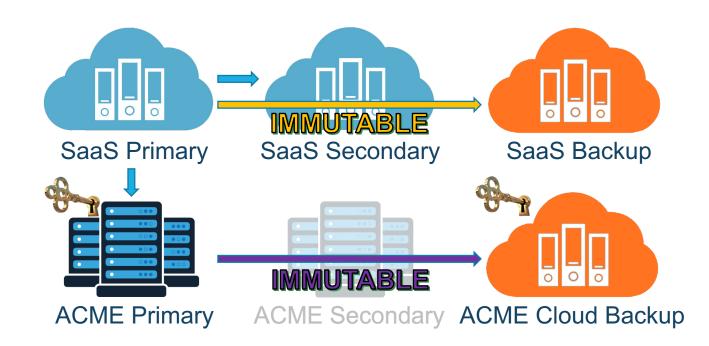
### SaaS Vendor Only:

- Data center replication
- Incremental daily differential writes
- 24-hour commits to a target independent from primary storage
- 90 days of backup

### SaaS + Us:

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- Auxiliary repository of entire data set
- Select metadata saved to an immutable backup solution in our datacenter
- Replicated to an independent laaS cloud
- Encryption keys held by ACME
- Daily synchronized and validated incremental backups





### Key Components of the Framework- 6<sup>th</sup> Step

Foundation	Ecosystem	Service	Delivery	Preserve	Enable	<b>Independently</b>
		Levels /	Objectives /	Data /	Recovery	Test



**Recovery Environment** 

**Access Redundancy** 

Update Plans to Include OR Key Management Policies

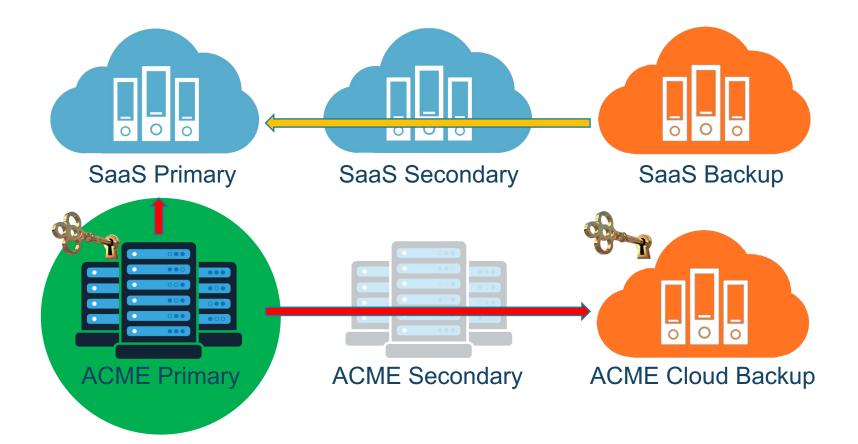


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# Key Components of the Framework- 6<sup>th</sup> Step

Foundation	Ecosystem	Service	<b>Delivery</b>	Preserve	Enable	<b>Independently</b>
		Levels /	Objectives /	Data	Recovery	Test

Implement processes to enable recovery and restoration of Operations Critical and Business Critical services to meet Service Delivery Objectives.





### Key Components of the Framework-7<sup>th</sup> Step

Foundation /	Ecosystem	/ Service / Levels /	Delivery Objectives	/ Preserve Data /	/ Enable Recovery /	/ Independently Test



Independent Verification/Validation Testing, Training, and Exercises

Monitoring and Continuous Improvement





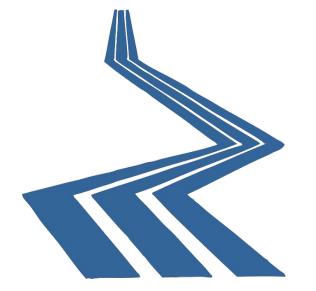
# Maturity Model

**Purpose-** To create a guide by which any organization, from any sector and any size can evaluate the maturity of their operational resilience capabilities and provide guidance in how to progress up the Maturity Model

Key Features:		Implementation	Assessment
Dual Progression	L0	Identified	Unassessed
Designed to Accelerate OR across sectors	L1	Designed	Internally Assessed
Evidence Based Approach	L2	Implemented	Independently Assessed
Evaluate at the Rule and Step Level	L3	Operating	Audited for Completeness
Evaluate at the Buisness Unit and Firm Level	L4	Integrated*	Audited for Performance



### **Benefits of the ORF Maturity Model**



Clear Operational Resilience Roadmap Regulatory Alignment and Industry best practices. Improved stakeholder confidence and trust.

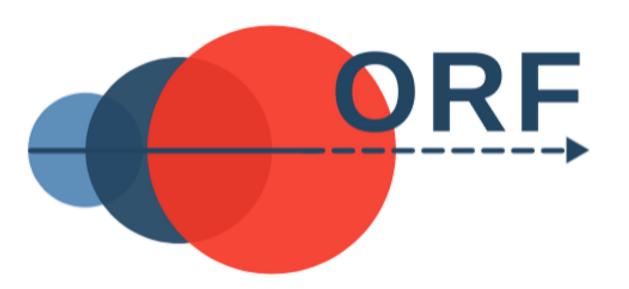
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Operational Risk Mitigation Strategies





- Disruptive events have never been more common
- Resilience is attainable with the ORF as a guide
- Organizations wishing to be pioneers of Operational Resilience in their sectors should join GRF communities and get involved
- Maturity model will be released next month at our Summit









# Fortify Now So You Can Be Resilient Later!



Download the ORF at <a href="http://www.grf.org/orf">www.grf.org/orf</a>

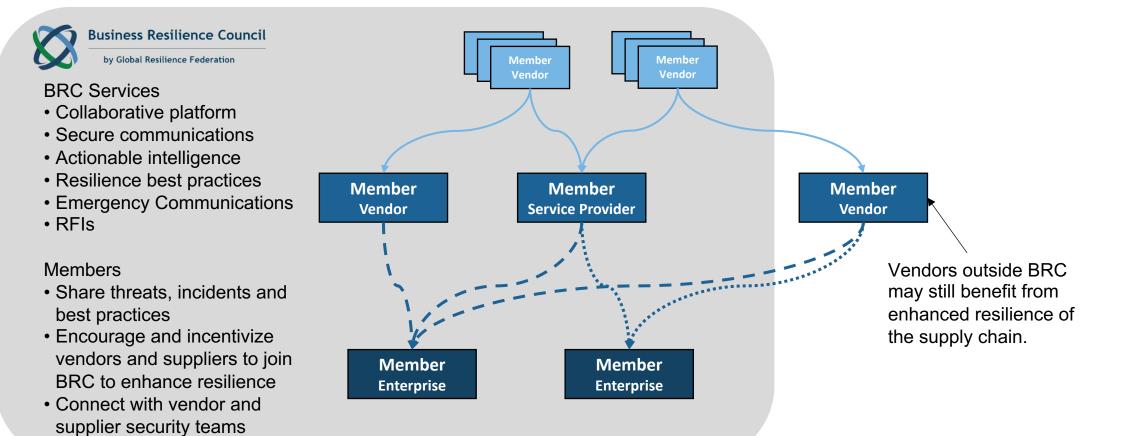


Mark Orsi, CEO, Staff Lead for the ORF - morsi@grf.org

Brian Katula, Project Manager, ORF – <u>bkatula@grf.org</u>

# BRC – Third-Party Security Connection (1/2)

The Business Resilience Council (BRC) provides the solution to build connections with the product and security teams of vendors that support your critical business services. When a threat is imminent, or an incident occurs, these connections become vital to your cybersecurity and continuity teams for situational awareness and rapid response. As part of the GRF Network of sharing communities, the BRC has dedicated analysts that provide relevant threats, incidents, vulnerabilities and resilience best practices to your team and to your vendors.



### Sources/Credit

https://www.mckinsey.com/capabilities/risk-and-resilience/our-insights/covid-19-implications-for-business, https://www.pnas.org/doi/10.1073/pnas.2006991117

https://www.whitehouse.gov/cea/written-materials/2021/06/17/why-the-pandemic-has-disrupted-supply-chains/

https://kpmg.com/de/en/home/insights/2022/05/the-economic-impact-of-the-russia-ukraine-war.html#:~:text=Due%20to%20the%20start%20of,transportation%20services%20have%20increased%20significantly.

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- https://www.womply.com/impact-of-severe-weather/hurricanes/
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# Annex

### **Disruption:**

- Outage Occurred in 2017
- Caused by a typo during a debugging session
- Lead to more servers being taken offline than intended
- Outage Cascaded through several subsystems
- High Error Rates lead to a mass outage

### Service:

- Primarily affected ACME D4 object storage cloud platform
- Used by many to store and retrieve data
- Primary use case static website content, images,

backups, and application data



### **Customers**:

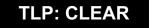
- 10s of thousands to 100s of thousands were impacted
- Large Enterprises and Corporations:
  - Potential Harm: High
  - Potential Vulnerability: Low
- Government Agencies and Emergency Services:
  - Potential Harm: High
  - Potential Vulnerability: Medium
- E-commerce Platforms and Retailers:
  - Potential Harm: High
  - Potential Vulnerability: Medium
- Media and Streaming Services:
  - Potential Harm: Medium
  - Potential Vulnerability: Low

#### Response/Impact: Impact:

- Website and Application Downtime
- Data Access Disruptions
- Financial Losses
- User Frustration and Trust Erosion
- Operational Disruptions
- Reputational Damage

#### Response:

- Identification of Root Cause
- Communication with Customers
- Restoration Efforts
- Mitigation Measures





### **Challenges faced:**

- •Identifying the specific cause of the issue promptly.
- •Communicating effectively with a large and diverse customer base.
- •Balancing the need to restore service quickly while ensuring the root cause was fully addressed.

#### Lessons Learned

•The importance of thorough testing and safeguards to prevent human errors.

•Enhancing communication channels to provide timely updates to customers.

•The need for improved system-level protections to prevent similar cascading failures.





#### **Impaired Service Delivery:**

- Offering read-only access to D4 for retrieving data, even if write operations were disabled.
- May only be select data for high priory customers
- Prioritizing the recovery of critical customer data and services, such as data needed for emergency services or essential infrastructure.

#### **Customer Prioritization:**

- Balance Customer Vulnerability with Potential Systemic Harm with other priorities such as financial relevance to the firm
- Giving priority to customers with missioncritical applications, such as healthcare providers or emergency services.
- Offering dedicated support and assistance to customers facing significant financial losses or public safety concerns.